



During the team's home matchup against the Cleveland Browns on New Year's Day, the Commanders honored the Hogs offensive line as part of the franchise's 90th Anniversary season-long programming celebrating Washington Legends (team alumni) who have shaped team history. Known as one of the most accomplished offensive lines in NFL history, the Hogs helped Washington pave the way to three Super Bowl victories over the course of one decade. Legendary Coach Joe Gibbs, Hogs members, and Super Bowl quarterbacks attended the game where they were honored pregame on the field and at halftime. Additionally, the Hogs hosted a pregame tailgate in Legends Plaza with meet and greets available to fans. Coach Joe Gibbs served as the team's honorary captain and, in honor of the Hogs' recognition, fans received a hog nose giveaway upon entrance to the stadium.

#### Traditional Media Coverage Highlights:



Fox Gameday Broadcast [Segment](#)



USA Today Sports [Article](#)



NBC4 Hogs Celebration [Segment](#)

#### Social Media Coverage Highlights:



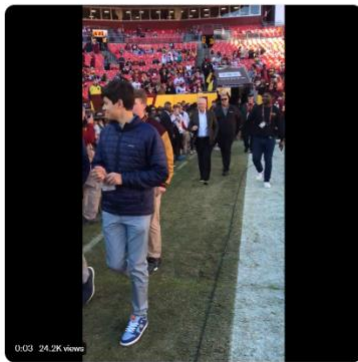
Olivia Garvey  
@OGGarvey

The Hogs watching the Commanders get ready.



Mitchell Tischler  
@Mitch\_Tischler

It's never not cool seeing Joe Gibbs walk out at FedEx Field



Pete Halley  
@PeteHalleyNBCS

JP scored a decent guest here. Tune into @NBCSWashington soon to see the full interview on Commanders Pregame Live



#### Broadcast/Radio:

Date	Outlet	Link
1/1/2023	WRC-DC	<a href="#">Link</a>
1/1/2023	WUSA-DC	<a href="#">Link</a>
1/1/2023	NBC Sports Washington	<a href="#">Link</a>
1/1/2023	WTTG-DC (FOX)	<a href="#">Link</a>
1/1/2023	WTTG-DC (FOX)	<a href="#">Link</a>
1/1/2023	WTTG-DC (FOX)	<a href="#">Link</a>
1/1/2023	WTTG-DC (FOX)	<a href="#">Link</a>
1/1/2023	WJLA 24/7 News (ABC)	<a href="#">Link</a>
1/2/2023	WRC-DC (NBC)	<a href="#">Link</a>
1/2/2023	WJLA-DC (ABC)	<a href="#">Link</a>
1/2/2023	WRC-DC	<a href="#">Link</a>
1/2/2022	WRC-DC (NBC)	<a href="#">Link</a>
1/2/2023	NBC Sports Washington	<a href="#">Link</a>
1/2/2023	NBC Sports Washington	<a href="#">Link</a>

#### Traditional Online:

Date	Outlet	Link
12/27/2022	USA TODAY	<a href="#">Washington football's great history with 'The Hogs'</a>
1/2/2023	Washington Post	<a href="#">Hail or Fail: Commanders introduce new hog mascot, lose stinker to Browns</a>

#### Social Media:

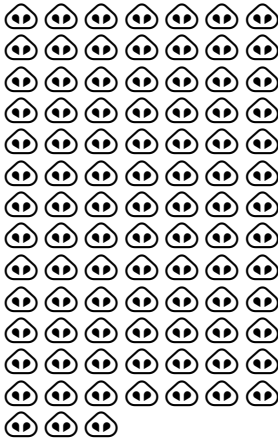

Date	Handle	Followers	Link
1/1/2023	@NickiJhabvala: They're here!	50.3K followers	<a href="#">Link</a>
1/1/2023	@PeteHaileyNBCS: Big hat for Mark Rypien	28.3K followers	<a href="#">Link</a>
1/1/2023	@john_keim: Mark Rypien with the big hat.	88.3K followers	<a href="#">Link</a>
1/1/2023	@BenStandig: Super Bowl MVPs and big hats	33.6K followers	<a href="#">Link</a>
1/1/2023	@PeteHaileyNBCS: The Hogs are appreciative of today. "If you aren't on social media, kids don't know who you are"	28.3K followers	<a href="#">Link</a>
1/1/2023	@NickiJhabvala: Mark Rypien with a Hogs big hat	50.3K followers	<a href="#">Link</a>
1/1/2023	@BenStandig	33.6K followers	<a href="#">Link</a>


1/1/2023	@BenStandig: Two Hogs (Jeff Bostic, Don Warren) and a Hogette (and Hailey).	33.6K followers	<a href="#">Link</a>
1/1/2023	@john_keim: Some of the Hogs and Hogettes. Also a shot of Russ Grimm and his big bat.	88.3K followers	<a href="#">Link</a>
1/1/2023	@NickJhabvala: The Hogs, Hogettes and Hogfarmers.	50.3K followers	<a href="#">Link</a>
1/1/2023	@Olivia7news: The Hogs watching the Commanders get ready.	8.5K followers	<a href="#">Link</a>
1/1/2023	@Mitch_Tischler: It's never not cool seeing Joe Gibbs walk out at FedEx Field	13.0K followers	<a href="#">Link</a>
1/1/2023	@PeteHaileyNBCS: JP scored a decent guest here. Tune into @NBCSWashington soon to see the full interview on Commanders Pregame Live	28.3K followers	<a href="#">Link</a>
1/1/2023	@NBCSCommanders: "I'm 100% behind Ron and all the decisions they make." Coach Gibbs weighs in on the Commanders' late-season QB change @JPFinlayNBCS   #HTTC #WASvsCLE	55.2K followers	<a href="#">Link</a>
1/1/2023	@michaelpRTD: Washington 1-0 in coin tosses when Joe Gibbs is captain.	14.4K followers	<a href="#">Link</a>
1/1/2023	@Olivia7news: Great catching up with Coach Gibbs ahead of today's game! He just kept telling me how much he loved the fans and the loyalty they have for the franchise and the Hogs.	8.5K followers	<a href="#">Link</a>

### Commanders Coverage:

[Press Release Link](#)

Date	Copy	Platform	Link
12/28/2022	The greatest offensive line to ever pave the way 🐾  This Sunday, we're honoring the <b>Hogs</b>	Twitter	<a href="#">Link</a>
12/28/2022	The greatest offensive line to ever pave the way 🐾  This Sunday vs. Cleveland, we're honoring the <b>Hogs</b>  MORE DETAILS <a href="#">→</a> <a href="https://bit.ly/3hRkygl">https://bit.ly/3hRkygl</a>	LinkedIn	<a href="#">Link</a>
12/28/2022	The greatest o-line to ever pave the way. This	Instagram	<a href="#">Link</a>

	Sunday, we're honoring the <b>Hogs</b> 🐷		
12/29/2022	#TBT to this legendary postgame quote from Russ Grimm 🐷 📷 @NFLFilms	Twitter	<a href="#">Link</a>
12/28/2022	The Hogs are welcoming a new teammate at halftime this Sunday 🐷  Be there at FedExField for our mascot reveal!	LinkedIn	<a href="#">Link</a>
12/29/2022	Hogs story time with this week's honorary captain, Joe Gibbs See you Sunday, coach! 🐷	Twitter	<a href="#">Link</a>
12/30/2022	Nobody backed up a nickname like these guys 🐷	Twitter	<a href="#">Link</a>
12/30/2022	  Sunday's gate giveaway (while supplies last): PIG NOSES!	Twitter	<a href="#">Link</a>
12/31/2022		Instagram (Story)	N/A
12/31/2022	Coach Gibbs + the Hogs!	Twitter	<a href="#">Link</a>

1/1/2023	Honoring the legends for Week 17 🐷 Gameday magazine presented by the FranklinGroup <a href="https://lnkd.in/ewdFKCaC">https://lnkd.in/ewdFKCaC</a>	LinkedIn	<a href="#">Link</a>
1//1/2023	GAMEDAY! 🐷 Here's what you need to know 📄	Twitter	<a href="#">Link</a>
1/1/2023		Instagram (Story)	N/A
1/1/2023	The Hogs are back in the pen 🐷	Twitter	<a href="#">Link</a>
1/1/2023	the Hogs are back in the pen! 🐷	Instagram	<a href="#">Link</a>
1/2/2023	Hog life.	LinkedIn	<a href="#">Link</a>